GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:1480
ANSWERED ON:27.11.2007
EXPORT BY MICRO AND MEDIUM ENTERPRISES
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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the estimated value and quantum of exports made by the small and medium enterprises during each of the last three years;

(b) whether these enterprises are in a position to face global competition ;and

(c) if not, the efforts being made to enhance their competitive capacity?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI MAHABIR PRASAD)

(a): Specific information on quantum of exports from the small and medium enterprise sector is not maintained centrally. Based on the information collected from Export Promotion Councils, Commodity Boards and others concerned, the estimated value of exports by the micro and small enterprises (MSEs) during 2003-04, 2004-05 and 2005-06 (latest available) were Rs.97,644 crore, Rs.1,24,417 crore and Rs.1,50,242 crore respectively. Data on medium enterprises for the said period is not available.

(b) & (c): A policy package was announced on 30th August, 2000 for the promotion and development of the MSEs and to enhance their competitiveness, both domestically and globally. The policy package, inter alia, consisted of enhanced credit support, better infrastructure and marketing facilities and incentives for technology upgradation. In addition, under the Market Development Assistance (MDA) Scheme for MSE exporters, direct financial assistance is provided to MSEs, which include:-

(i) reimbursement to individual exporters up to 90 per cent of the cost of to-and-fro air fare and 60 per cent of space rental charges for participation in international trade fairs/exhibitions;

(ii) financial assistance of upto 25 per cent of the cost of production of overseas publicity material, limited to Rs. 15,000/- in a financial year;

(iii) financial assistance of upto Rs. 2 lakh for commissioning specific market studies and assistance to SSI Associations for initiating/contesting anti-dumping cases, limited to 50 per cent of total cost or Re. one lakh, whichever is less; and

(iv) reimbursement of 75 per cent of one-time registration fee paid by MSEs for obtaining bar coding registration.